

## DO YOU WANT TO BE A BETTER LEADER?

Now is the time to learn at the Leadership Impact Seminar featuring Seguin Police Chief Luis Collazo



"This class is designed to give individuals the ability to impact their personnel in a highly positive manner with lasting effects. The leadership principles being taught are proven to work. Regardless of your position or profession, Impact Leadership will improve your capabilities in dealing with individuals."  
- Luis Collazo

Along with  
**Chris Whiting**  
Corporate Trainer



**Thursday, April 5th**  
at the Seguin Coliseum  
810 S. Guadalupe St. • 9am - 3pm

**Tickets**

- \$65 in advance
- \$55 in advance for groups of 5 or more
- \$75 at the door

Advanced tickets preferred by March 11. Lunch included.

**Tickets available at:**

Seguin Chamber of Commerce  
427 N. Austin St., Seguin, Tx 78155  
Seguin Concrete Enterprises  
1012 Schroeder M., Seguin, Tx 78155  
KWED  
679 E. Clark St., Seguin, Tx 78155

Lunch Provided by  
**All Occasions Catering**

All proceeds go to the Seguin Leadership Class of 2007 for their class project.

For more information, call the Seguin Chamber of Commerce at 330-179-6382.

Sponsored By:




Seguin Area Chamber of Commerce  
Agriculture Awareness Committee presents

17th Annual  
**AGRI-FEST**

Thursday  
**April 12, 2007**  
5:30 to 8:30 p.m.  
Seguin-Guadalupe Coliseum



**Commercial, Educational & Food Booths**  
**Door Prizes - Demonstrations**  
**Live Music and More!**



**RAFFLE**  
\$1,000 Cash  
\$200 Cash & \$100 Cash  
Tickets: \$10 each or \$325  
Need not be present to win. Must be 18 or older to win.

**Agri-Fest Tickets:**  
ADULT - \$7 advance  
(\$8 at the door)  
CHILD - (7 to 12) - \$3 advance  
(\$4 at the door)

For more information, call 330-179-6382

# BUSINESS After Hours

**Thursday, April 19**  
**5 to 7 p.m.**

**Bristol Homes**  
**3440 Rob Roy**  
**Membership Drawing is \$800**

## General Membership Meeting May 2

General Membership Meetings are held the first Wednesday of each month, and members of the Seguin Area Chamber of Commerce are invited to networking and promote their businesses.

Of course, during these meetings, we recognize new members and special guests, but there are others ways for you to promote your business.

**One-Minute Commercials** are a great way to tell who you are, what you do, about your product or services, or to mention a sale, announce an anniversary or special promotion. First-come, first-served - for the first five businesses to sign up each month. Call The Chamber office to sign up.

**Mini-Expo Tables** are just that - a place where you can display your product or information during the pre-meeting connecting time. Again, the first four businesses who call each month will have a Mini-Expo Table.

There is also a table in the lobby where any businessperson is invited to place brochures or business cards. Doors open at 11:30 a.m.

Door prizes are awarded each month. Sponsorship opportunities also are available.

Call The Chamber at 379-6382 to RSVP or for more information about Commercials and Expo Tables.

**BOARD OFFICERS**

<b>CHAIR</b> Mark Stautzenberger	<b>TREASURER</b> Mark Herbold
<b>CHAIR-ELECT</b> Steve Johnson	<b>PAST CHAIRS</b> Darren Dunn
<b>VICE CHAIRS</b> Sharon Bettis Shawn Martinez Randy Worden	<b>PRESIDENT</b> Terry Boehnke Rob Cunningham

**BOARD OF DIRECTORS**

Fabio Benjumea	Christina Krueger
Mickey Franz	Stan Ledbetter
John Gesick	Kathy McCulloch
Dan Henry	Gail Roberson
Mike Holdman	Jennifer Schulze
Basil Kallies	Drew Williams

**We're Here For You!**  
**CHAMBER STAFF**

**Convention & Visitors Bureau Director**  
Sherry Nefford . . .sherry@seguinchamber.com

**Office Manager**  
Kendy Gravett . . .kendy@seguinchamber.com

**Events & Communications Director**  
Dana Overstreet . . .dana@seguinchamber.com

**Receptionist**  
A'Laura Bell . . .alaura@seguinchamber.com

**CVB Assistant**  
Michelle Morris . . .intem@seguinchamber.com

**Mission Statement:**

*To promote commercial, industrial, educational,  
tourism and agricultural development  
and to enhance the overall quality of life.*

Seguin Area Chamber of Commerce  
P.O. Box 710 Seguin, Texas 78156  
(830) 379-6382 [www.seguinchamber.com](http://www.seguinchamber.com)



Photo courtesy/ George Start

**Mark  
Stautzenberger,  
Chair**

# Convention & Visitors Bureau



## I Want My MTV

A crew from MTV Australia were in Seguin March 15. The Austin Convention and Visitors Bureau contacted Seguin's CVB Director Sherry Nefford looking for oil fields for a segment to be used in the Full Tank show to premiere on MTV Australia in June. Nefford then worked with Assistant Producer for the show Jolene Warren in coordinating the visit to Darst Field.



Local resident and business owner Pat Funderburg along with her son Norman and her granddaughter Codi were gracious hosts to the group at Dix oilfield. According to the crew "the smell was a bit overwhelming at first, however, we found the oil field very interesting and exactly what we were looking for!"

**FULL TANK** is set to premiere exclusively on MTV Australia Tuesday, June 6, at 4 p.m. **FULL TANK** is a music, culture and travel show in which MTV travels the country to discover the most interesting festivals, concerts, events, competitions, parties, and premieres.

## Main Street Trade Days Saturday, April 28 9 a.m. - 4 p.m., Downtown

In addition to shopping the booths and downtown businesses you won't want to miss a walking historic tour by local historian Joe Comingore. For booth information, call Main Street at 830-401-5000.



## It's Chili Time!

The aroma of delicious chili will fill the pecan bottoms of Starcke Park on Saturday, April 21, when the 31st Annual Texas Ladies State Chili Cook-Off takes place. Cooks will be registering on Friday afternoon, April 20, as well as Saturday morning. At 8 a.m. the cooking begins! Chili will be turned in at 2 p.m. and

that is when the fun begins with showmanship judging. Be sure to make your way through the maze of motor homes to watch the zany and exciting activities. Who knows, you might even get a taste of chili. If you would like to sign-up to be a judge, call the Chamber of Commerce at 379-6382.

## Seguin Heritage Museum's 9th Anniversary Celebration on Friday, April 13

Members and volunteers of the Seguin Heritage Museum will be celebrating the museum's ninth anniversary on Friday, April 13. An open house will be held from 5-7 p.m. The evening will include the serving of heavy hors d'oeuvres, beverages and live musical entertainment. Recognition of Supporting members and Volunteer of the Year will be presented as well as

a "State of the Museum" address to the membership. Following the festivities at the museum, attendees will be attending the Main Street program "Moonlight and Roses" at the Memorial Rose Garden. For information call the museum at 372-0965.

## WELCOME 36th Annual Central Texas Golf Fest Seguin \* San Marcos \* New Braunfels April 26-29

One of the largest amateur golf tournaments in Texas will be held in the communities of Seguin, San Marcos and New Braunfels the weekend of April 26-29. Golfers from throughout Texas, as well as out-of-state players from Alabama, Arizona, California, Colorado, Illinois, Louisiana, Minnesota, Mississippi, Montana, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, and Virginia will converge on seven community courses. *If your business has an outside billboard a*



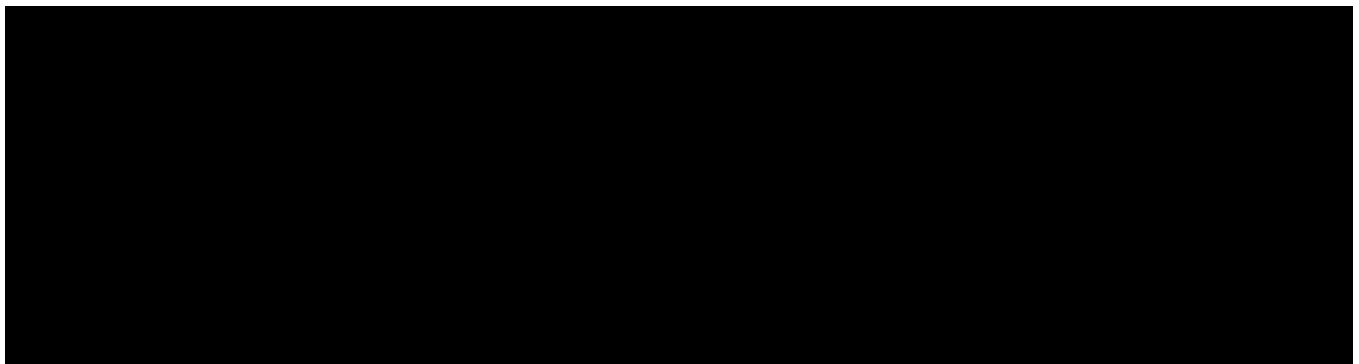
*welcome messages for this event would be a wonderful greeting for our guests!*

Welcome to our newest member of the lodging family!  
Hampton Inn is now open and serving guests!  
830-379-4400. Information regarding their Grand Opening and Ribbon Cutting will be released soon.

## ZDT Amusement Center opens with a Bang!

More than 2,200 guests patronized the new indoor amusement center during spring break week. The center will be open weekends until school breaks for the summer. Hours are Friday 3:30 - 10 p.m., Saturday 10 a.m. - 10 p.m., and Sunday 10 a.m. - 8 p.m. Admission is \$15 per person. [www.zdtamusement.com](http://www.zdtamusement.com).

## Mark Your Calendar - May Fest at Sebastopol Saturday, May 5, beginning at 11 a.m.



## MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

Acme Brick Company  
Alamo Industrial  
Alexander Oil Company  
Altwein Realty Inc.  
American Bank of Texas  
American Biological Technologies  
American Cancer Society  
Anderson, Mr. & Mrs. Charles  
Apex Glass & Mirror  
Argent Court  
Ascot Travel-Seguin  
Harold & Maxine Baenziger  
Barnard-Donagan Insurance  
Big Cat Trading, LLC  
Jim Blair - Century 21 United D & D Real Estate  
Blumberg Offices  
Brawner & Brawner  
Broadway National Bank  
C. Elam Scull, III DDS Inc.  
Campbell Floors, Ltd.  
Carquest Auto Parts  
Carter's Tire Center, Inc.  
CASA of Central Texas, Inc.  
Celebration Central  
CenterPoint Energy Entex  
Century 21 - United - Action  
Child Unlimited  
CitiFinancial  
CMC Steel Texas  
Comtex  
Cottontail Creek Ranch Bed & Breakfast  
Culligan Water Conditioning  
Custom Designs  
D & D Farm & Ranch  
D & S Automotive  
Dale Dyess Realtors  
Deharde's Water Well Service  
Dietz Tractor Company  
Dietz-McClean Optical  
Donco Insurance Agency Inc.  
Dragon Place Restaurant  
E.P.M.P. Inc.  
Early Bird Townhomes  
Edward Jones Investments,  
Kathy Nossaman  
Edward Jones Investments,  
Warren Nossaman  
Eye Associates of Seguin,  
Sharron Acosta M.D.  
First Baptist Church  
First Presbyterian Church  
Flanagan Chiropractic Clinic  
Rebecca Fricke  
James V. & Eddie B. Garcia  
R.H. Garcia - Century 21  
United D & D Real Estate  
John Gesick  
Goetz Funeral Home  
Grace Kunde, Attorney at Law  
Great American Alpacas  
GreenLeaf  
Mel Grones  
Brock & Sandy Grosse; Mickey Ferrell Realtors, Inc.

Guadalupe Appraisal District  
Guadalupe County Fair  
Association  
Guadalupe Valley Electric  
Cooperative  
Guadalupe Valley Family  
Violence Shelter  
Guadalupe Valley Healthcare  
Network  
Guadalupe Valley Nursing  
Center  
Guadalupe Valley Women's  
Health Care Center, P.A.  
Hacienda Oaks Nursing & Rehab  
Dr. Arlynn Hartfiel  
Heart and Vascular  
Hendricks Appraisal Services  
Samuel S. Henry, DDS, PC  
Home Instead Senior Care  
John H. Hudson, DDS  
J.D. Construction Services  
Jim's Formal Wear  
Jon Ullrich Brokerage  
Company  
JPC Services  
Keepers  
Kirby's Korner Restaurant  
Kitty Keller Designs LLC  
KLRN-TV  
Al Koebig  
Kraft Mobilitel  
Edmund Kuempel  
Lake McQueeney Estates  
Law Office of James S. Frost  
Law Offices of Lopez and  
Bracamonte, PLLC  
Law Offices of Stephen D.  
Finch  
Dr. James C. Lee  
Lippe Tire Center  
Lone Star Printing & Office  
Supply  
LUV Homes  
Manpower  
Ed Mantooth  
Marion Band Boosters, Inc.  
Mariposa Apt. Homes / Hunter Rd.  
Masters Electrical Services Ltd.  
Nancy S. Masterson  
Ronald E. Mayhorn, MD, PA  
Larry McCarthy  
Mickey Ferrell Realtors, Inc.  
Middletowne Apartments  
Mid-Texas Symphony Society  
Miller & Miller Insurance  
MLK Day Committee  
Moreno Construction Company  
Dr. Brooks Mullen - Seguin  
Ear, Nose & Throat  
Nesbit Nursing Home  
Orojan, Guest & Little, P.C.  
Orthodontic Specialists of  
Seguin, P.A.  
Dwight & Judy Peschel  
Professional Therapy Service  
Prosperity Bank

Randolph-Brooks Federal Credit  
Union  
Red Carpet Auto Sales Co.  
Richardson Auto Care, Inc.  
Rick Ehlers Irrigation &  
Landscaping  
River Shade RV Park  
Ross Contractors  
Calvin Salmon  
Sam's Cleaners  
Scheel Construction  
Schroeder Beverages  
Seguin Activity Center  
Seguin Animal Hospital  
Seguin Chevrolet  
Seguin Diesel Truck Service  
Seguin Gazette-Enterprise  
Seguin ISD  
Seguin Insurance Agency  
Seguin Machining & Supply  
Seguin Title Company  
Servpro Cleaning Services  
Shanafelt Auto Company  
Sherwin Williams  
Buddy & Jenny Siltmann  
Soechting Motors, Inc.  
Springs Hill Water Supply  
Corp.  
Helene & Keith Stadtmueller -  
Mickey Ferrell Realtors  
Staffing Solutions  
Sadie Stanley  
Starcke Furniture Company  
State Farm Insurance, Leroy  
Alves  
State Farm Insurance, Mark  
Herbold  
Super 8 Motel  
Suzi Hughson School of Dance  
Texas Agricultural Education &  
Heritage Center  
Texas Independent Energy  
Operating Co., LLC  
Texas Lutheran University  
Texas Propane Energy  
The Koehler Company  
The Oak  
The Old Law Firm  
William E. Thornton, DDS, PA  
Town & Country Body Shop  
Tri-County A/C & Heating Inc.  
Margo Trost  
TSG Architects AIA  
Tyson Foods  
Walter Ulbricht  
Jack Vexler  
George Walker, DDS & Assoc.  
Wal-Mart Supercenter  
Milton Watson - ARA  
Wells Fargo Bank  
Westerholm-Koehler & Assoc.  
G. Steven White, MD  
Woodforest National Bank  
Wuest's Inc. Pic & Pac  
Wyatt Arp Chrysler Dodge  
Xerxes Corporation  
Arnold Zwicke

## WELCOME NEW MEMBERS!

### Crossroads Church

Marcus & Natalie Avalos  
333 Woodlake Dr.  
McQueeney, TX 78123  
830-379-7737 fax: 206-222-2774  
www.crossroadsc.com  
Churches

### Hampton Inn

Suresh Patel  
1130 Larkin  
Seguin, TX 78155  
830-379-4400 fax: 830-386-4764  
Motels

### Priority Personnel, Inc.

Charles McQuinn  
226 Wonder World Dr.  
San Marcos, TX 78666  
512-392-2323 fax: 512-396-2366  
www.prioritypersonnel.com  
Employment Agencies

### Randolph Brooks Title Company

Balerie Ramirez  
P.O. Box 2097  
Universal City, TX 78148  
210-945-3366 fax: 210-945-3356  
www.rbfcu.org  
Title Companies

### Ski Pro

Jimmy Walker  
8015 FM 725  
McQueeney, TX 78123  
830-557-6292 fax: 830-557-5205  
Boat Dealers & Marine Supplies

### United American Insurance

Kathy Pullin  
1955 Fm 466  
Seguin, TX 78155  
210-363-1264 fax: 830-433-4727  
www.unitedamerican.com  
Insurance

### Kay Walker - Mickey Ferrell Realtors

8610 FM 725  
McQueeney, TX 78123  
830-557-5824 fax: 830-557-5205  
www.lakemcqueeney.net  
Real Estate

### ZDT Amusement Center, Ltd

Danny Donhauser  
1218 N. Camp  
Seguin, TX 78155  
830-386-0151 fax: 830-372-5222  
Amusement



**April 4**

General Membership Meeting

**April 5**

Chamber Ambassadors serving lunch at The Moore House

**April 12**

Agri-Fest, 5:30 to 8:30 p.m.

**April 14**

Clean Up Seguin Day

**April 26-29**

Central Texas Golf Fest

**May 2**

General Membership Meeting

**May 6**

Tourism Week

**May 9**

Teacher Appreciation Reception

**May 10**

After-Hours Mixer, True Independence

**CHAMBER CALENDAR ~ APRIL**

**Tuesday, April 3**

Governmental Affairs, 7 a.m., LaQuinta

**Wednesday, April 4**

General Membership Meeting, 11:30 a.m., Coliseum

**Wednesday, April 4**

Agri-Fest Committee, Chamber, 5:30 pm.

**Thursday, April 5**

Leadership Seminar, Coliseum, 9-3

**Friday, April 6**

Chamber offices closed

**Saturday, April 7**

Ribbon Cutting, Recycling Center at Walmart, 8 a.m.

**Monday, April 9**

Ambassadors, El Ranchito, Noon

**Tuesday, April 10**

Economic Development Committee, The Chamber, 4 p.m.

**Tuesday, April 10**

Freedom Fiesta Committee, All Occasions Catering, 5:15 p.m.

**Wednesday, April 12**

Agri-Fest, Coliseum, 5:30 p.m.

**Saturday, April 14**

Clean Seguin

**Monday, April 16**

Ribbon Cutting, Hampton Inn, 5 p.m.

**Tuesday, April 17**

Executive Committee, La Quinta, 5:15 p.m.

**Thursday, April 19**

After Hours Mixer, Bristol Homes, 3440 Rob Roy, 5 p.m.

**Friday, April 20**

Leadership Seguin Street Dance Fundraiser, The Oak

**Monday, April 23**

Board of Directors Meeting, Wells Fargo Bank - upstairs

**Monday, April 23**

Beautification Committee, Chamber, 5:15 p.m.

**Tuesday, April 24**

CVB Committee, Chamber, 5:15 p.m.

**Wednesday, April 25**

Ribbon Cutting, Micro Beef Technology, 1377 E. College, 11 a.m.

**Wednesday, April 25**

Education Committee, Chamber, 5:30 p.m.

**Thursday, April 26**

Leadership Seguin - Education

**Thursday-Sunday, April 26-29**

Central Texas Golf Fest



### Business Showcase 2007 - Best Use of Booth

The folks at the American Bank of Texas booth won the Best of Show plaque for their efforts in the Best Use of Booth competition. They had a well-staffed booth, had activities to keep the “customers” engaged, and “worked the crowds” throughout Preview Night and Show Day. With Kathy Nossaman and Randee Malmsten are Gloria Schraub, Pat Grigg, Mike Barrow and Nancy Mercer of American Bank of Texas.

### March After Hours Mixer at Guadalupe Valley Nursing Center

Attendance prize was awarded to **Brett Blessing.**

Door Prizes were won by **Bob Pickett of Pickett’s Frame Shop,** and **Richard Kinz of Wilson Pottery Foundation.**

**Charmaine Wilke of Charmaine’s Hairstyling** was not in attendance and she missed out on the \$750 Membership Drawing!

The prize money increases to \$800 in April! See you at **Bristol Homes** on April 19.



### Let the Games Begin!

Business Showcase Co-Chairs Randee Malmsten and Kathy Nossaman, along with Ambassador Fanny Harkins, enjoyed presenting the winners of the Business Showcase Best-Decorated Booth Competition. Above left, Terri and Richard Jackson of A Rose Petal garnered the First-Place Award with their flora-and fauna-interpretation of games. Above right, the gang at Wells Fargo knew that the price was right for the Second-Place Award and at left, Jackson Hewitt Tax Service twisted the night away at their booth for the Third-Place Award.

## Taking Care of Business

## AMBASSADOR FOCUS



**CHARLES VILLENEUVE** became an Ambassador 19 years ago to serve the community and give something back. He enjoys the camaraderie and the fun activities the group takes part in, as well as helping The Chamber further its mission. He can be seen at most Chamber functions behind a beer keg and enjoys also volunteering with the Lions Club, Knights of Columbus and St. James Church. He's lived in Seguin for 26 years and owns Charles Villeneuve Insurance and Financial Services. Charles has two children and 1 grandchild - with two more due in May!

**SANDY WILLE** has been an Ambassador for two years and enjoys meeting new people and sharing with them what a great place they chose to live and do business in. Before retirement, Sandy worked for a pediatrician and although the IRS considers Sandy a rancher, she says it's not really a "paying job." In addition to her volunteer duties, Sandy enjoys reading, gardening and working jigsaw puzzles. She's pretty good at Sudoku, too. A Seguin resident since 1960, Sandy also volunteers for the Moore House, the Wildlife Management Association and the Texas Agriculture Education & Heritage Center. She has two children and three grandchildren.

*Stay tuned next month for more Ambassadors in Focus!*

### Clean Seguin Campaign

**Saturday, April 14 ~ 8 A.M. - Noon**  
Drop off trash at the Coliseum  
810 S. Guadalupe

**Must be inside the city limits. Bring a photo ID or a utility bill to the drop site!**

**Refreshments while they last!**

**Organized by The Seguin Area Chamber of Commerce Beautification Committee in association with the City of Seguin Spring Clean-up Day.**



### Guadalupe Valley Nursing Center hosts After Hours Mixer

Enjoying their lovely ice sculpture at the March 22 After Hours Mixer are GVNC employees Betty Brown, Michelle Neuman, Cheyenne Rios, Lori Dimicelli, Jay Schubert and Sissy Lakey.

## Dance in the Streets with Leadershippers at April 20 fundraising event

Help save lives in Guadalupe County and enjoy some barbecue, a couple of cold beers, and a street dance in front of The Oak!

On Friday, April 20, the Leadership Seguin Class of 06-07 is hosting a free street dance in front of The Oak, 110 E. Gonzalez. Enjoy live music by Rio from 6:30 to 8 p.m., DJ Cass from 8 to 9:30 p.m., and The Harleys from 9:30 to midnight.

Other fun includes a Silent Auction and Children's Activities. The Dance is free.

The class is selling Barbecue Brisket and Sausage from All Occasions Catering beginning at 5:30 p.m. Drive-through is available on River Street at Gonzales. Plates are \$6 each (5 or more together are \$5 each). Tickets are available at The Chamber Office or from any Leadership Seguin Class member.



### Fix It Up

Lisa Dudley, of the Seguin Chamber's Beautification Committee, congratulates Pam Kraft of Kraft Mobiletel - the recipient of the 2006 Fix It Up Grant.

## MEMBER MENTION

Kathy Pullin, of **United American Insurance**, reminds everyone that today's hottest topic is: "The Healthcare Crisis in America." As you already know, 1 out of 3 Texans are uninsured today, according to Pullin. United American offers a "total" approach to healthcare planning. A good healthcare plan must affordably address 3 areas: Health & Life Insurance (hospital, surgical and emergency costs), accidental injuries - both on and off the job, and Critical Illness / Cancer coverage for life altering illnesses that one out of three of us will face in our lifetime. At United American we custom build AFFORDABLE protection packages that will meet the needs and budget of the individual, family and small business.

Pullin may be reached at 210-363-1264 or Kpullin466@yahoo.com for more information.

**Shop Chamber Members First!**